

# THE MANHATTAN MIDTOWN

The Official Newsletter of Community Board Five  
March 2007

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## COMMUNITY BOARD FIVE

Dear Friends,

Bitter cold temperatures have arrived and City Law mandates that heat and hot water be provided to all tenants. If you are without adequate heat or hot water, you should first speak with the building owner, manager, or superintendent. If the problem is not corrected, call 311. The **Department of Housing Preservation and Development** will attempt to contact the building's owner to get heat or hot water service restored.

If service is not been restored, the **Department of Housing Preservation and Development** will send an inspector to the building to verify the complaint and immediately issue a violation. If a landlord does not live up to his or her legal obligation, the Department of Housing Preservation and Development will call in emergency contractors (billed to the landlord or management agent) to fix the boiler or do whatever is required to get the heat and hot water working again. More information is available on the [City's website](#).

Remember, heat and hot water are required by law to all NYC tenants!

Stay warm,

Sincerely,  
Gary Parker, District Manager

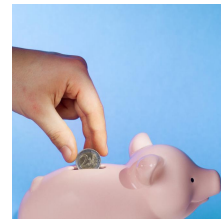
## Community News and Events



**Be in the Know** - If NYC is known for anything, it's known for its nightlife. It's great to go to a club or bar, but what happens when you live next door to one? It seems everyone

has an opinion on this matter, and many of them will be voiced at a **Flatiron Nightlife Community Meeting**, being held on *Thursday, March 1*, from 6 to 8pm. Sponsored by Assemblymember Dick Gottfried, and co-sponsored by several elected officials and Community Board Five, this meeting will feature panelists from the 13th Precinct, Flatiron Alliance, and NY Nightlife Association, as well as Vikki Barbero, Chair of the CB5 Public Safety/Quality of Life committee and Josh Toas, CEO of the State Liquor Authority. The meeting will be held at Andrew Heiskal Library, 40 W. 20th St., between 5th and 6th Avenues. For more information, call 212.807.7900 or e-mail [GottfR@assembly.state.ny.us](mailto:GottfR@assembly.state.ny.us)

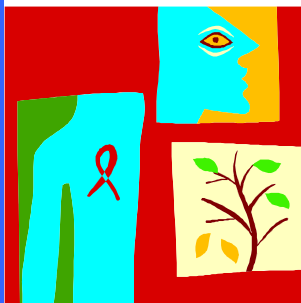
**Don't Get Shortchanged** - Financial crimes such as identity theft and check fraud affect millions of Americans. During **Go Direct Month** this March, CB5 joins hundreds of organizations nationwide to call attention to safety benefits of direct deposit for those receiving federal benefits -- America's retirees, people with disabilities and many others. The



the

**Go**

**Direct** campaign - sponsored by the U.S. Department of the Treasury and the Federal Reserve Banks - encourages people who receive Social Security and other federal benefits to help protect themselves from financial crimes by switching from paper checks to direct deposit. Whenever there's a problem with a Social Security payment, nine times out of 10 it's with a paper check, not a direct deposit payment. **Go Direct** makes it fast, easy and free for people who get *Social Security and Supplemental Security Income [SSI]* to sign up for direct deposit. They can call the toll-free **Go Direct** helpline (800) 333-1795 or sign up online at [www.GoDirect.org](http://www.GoDirect.org).



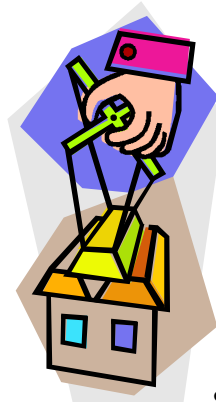
**Knowledge is Power** - All during the month of February, the **Hispanic Aids Forum (HAF)**, New York City's largest Latino-run HIV/AIDS organization offering treatment education and innovative prevention services to the city's Latino population, is offering free HIV testing throughout the city. **HAF** is located in Manhattan at 213 W. 35th St., 12th fl. Visit them in person, at their website ([www.hafnyc.org](http://www.hafnyc.org)) or call 212.868.6230 for more

information. We know that getting tested for HIV is stressful, but we also know that it is a must and can save our lives and the lives of those we love.

**Reach Out and Lend a Hand** - New Yorkers were victims and witnesses to 9/11 and other recent natural and man-made disasters. Many rose to the challenge by volunteering to help. You can continue that tradition. If you are 55 or over and would like to help your community become prepared in case of an emergency, join the community *Service Society/Retired & Senior volunteer Program* **Emergency Preparedness Speakers Bureau (ESPB)**. **ESPB** volunteers provide one-hour emergency preparedness workshops to groups at community based organizations, senior centers, and food pantries, at least one day per week. If you'd like more information on **ESPB**, or to register for upcoming training in March, please call Yvette Rennie at 212.614.5558 or e-mail her at [yrennie@cssny.org](mailto:yrennie@cssny.org).



## City Agency Announcements



### **Open Season on Affordable Housing** -

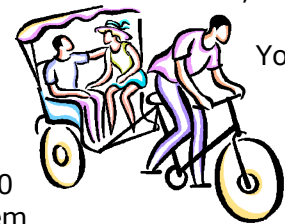
Manhattan Borough President Scott Stringer and the Mitchell-Lama Residents Coalition will be hosting a **Mitchell-Lama Conference** to discuss the issue of affordable housing in New York City. Residents, housing policy advocates, community members and NYC and State elected officials will be on hand to address the vital concerns of the Mitchell-Lama community. This panel discussion will explore ways to protect residents, provide incentives for owners, and reinforce the rules of the program. Join them on

**Saturday, March 3**, from 9am until 12:30pm at the

John Jay College of Criminal Justice, Gerald W. Lynch Theater, 899 Tenth Avenue, between 58th and 59th Streets. RSVP at 212.669.4374 or e-mail at [conference@manhattanbp.org](mailto:conference@manhattanbp.org)

**Spotted in Midtown...** - You see them everywhere in Midtown, gliding through traffic, sometimes sleek and new, sometimes old-school. **The Pedicab.** wonder, "Don't their legs get tired?" But did you ever wonder where they all came from suddenly? There has been a virtual pedicab explosion in recent years, with an estimated 400 or more currently on city streets. And all of them

unlicensed and unregulated. Since most pedicab operation occurs within the Board's boundaries, the impact on **Community Board Five** has been profound; from increased congestion on already over-crowded streets, to unsafe traffic conditions. **CB5** recently voted on a resolution in support of Pedicab oversight. You can view the letter by visiting the CB5 website.



You



**Signs, Signs, Everywhere There's Signs** - What constitutes a sign? In NYC, the answer may not be as simple as you think. All over the city there are

scaffolds and construction sheds in front of buildings, and many with signs of some kind plastered to their fronts. An eyesore for some, a



lucrative source of revenue for others. But what exactly is a legal sign? The **Department of Buildings** has issued a flyer with the answer to what actually constitutes a sign, and where it's actually legal to have one. [What You Need to Know About Prohibition of Signs on Construction Fences](#) makes clear the laws governing the many variations of signs and the structures they can be mounted on. Just click the link above and get the information you need.



### **The Little Engine that Could**

- Even though there are four rail lines serving three states and two Manhattan terminals, the NY-NJ-CT metropolitan region still lacks one comprehensive, interconnected rail system. Such a system could alleviate congestion, stimulate the economy, and foster sensible development. A current exhibit, **Making the Connection: The Case for Regional Rail**, is on view in the Conde Nast building lobby. The exhibit of pictures, maps and renderings, was put together by transit advocates and professionals and proposes connecting Grand Central Terminal with Penn Station, and transforming commuter rails into one Regional Rail System. The Conde Nast building is located at 4 Times Square and the exhibit is on view until March 2, 2007.



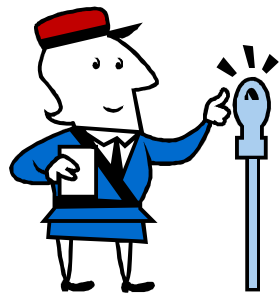
### **Puff...Puff...Puff...**

- Still Smoking? Cigarettes are eating you alive. Quitting smoking is the single most important thing you can do for your health.

Stop for a moment and think about the reasons you could quit:

- Live a healthier life.
- Live a longer life.
- Be free of addiction.
- Improve the health of people around you.
- Save money.
- Feel better.
- Improve your quality of life.
- Have a healthy baby.
- Safeguard sexual and reproductive health.
- Stop feeling like an outcast.

New York City wants you to kick the habit once and for all. For a free Health Bulletin on ways you can help yourself quit and what help is available to you, visit [www.nyc.gov](http://www.nyc.gov).



**NYC Parking Regulations** – There are many legally recognized holidays on which parking regulations are suspended. For the month of March, *Alternate Side Parking* regulations are suspended on the following days:

***Sunday, March 4 - Purim***

For more information on Parking Regulations, visit the DOT Parking Calendar at

[www.nyc.gov/finance](http://www.nyc.gov/finance). Information can also be obtained by calling 311.

## Check This Out!



**Who Can Predict the Future?** - A lot can change in 25 years. In 1981, the city was near bankruptcy; basic services like education, sanitation, and even public safety were in a state of decrepitude. Then the people got a plan. Today, NYC is one of the safest big cities in America, the streets are far cleaner, and neighborhoods pulse with energy. But a lot can change in 25 years. Where do we go from here? **planNYC** is a page on the NYC.gov website that offers vision, opinion, and action for a city that is forever evolving. Whether it's offering a vision for the future or an opinion on the present, your voice can be heard. Previous generations looked ahead and imagined how their city would grow. Now it's our turn. What kind of a city do you want to live in in 2030? Check out their website at [www.nyc.gov/planyc](http://www.nyc.gov/planyc) and make a difference.

## Precinct Community Council Meetings

Each month local Police Precincts hold **Community Council Meetings** where community members can voice their concerns for local issues affecting their quality of life. Council meetings are open to all residents of the precinct.



The four precincts located in Community Board Five, and their respective Council meeting times are:

- **10th Precinct** - last Wednesday of each month at 7:30pm.  
Contact: Det. Mike Petrillo at 212-741-8226
- **13th Precinct** - Every 3rd Tuesday of the month at 6:30pm.  
Contact: P.O. Mike Hnatko and Joe Abruzzese at 212-477-7427
- **Midtown North Precinct** - Every 3rd Tuesday of the month at 7:30pm. Contact: Det. Stephen Giaco or Det. Diane Menig at 212-767-8447
- **Midtown South Precinct** - Every 3rd Thursday at 7pm.  
Contact: Det. Adam D'Amico at 212-239-9846

## Liquor License Applicants

Attached is a spreadsheet listing this month's applicants.

If you have any questions regarding this list, please call the office or email [office@cb5.org](mailto:office@cb5.org).

## Contact Community Board Five

**Community Board Five**  
**450 Seventh Avenue**  
**Suite 2109**  
**New York, NY 10123**  
**Phone: 212-465-0907**  
**Fax: 212-465-1628**  
**E-mail: [office@cb5.org](mailto:office@cb5.org)**  
**We're on the Web!**  
**[www.cb5.org](http://www.cb5.org)**

If your organization would like to publicize an event in **The Manhattan Midtown**, email your request to: [office@cb5.org](mailto:office@cb5.org). To be considered for publication events must be free and open to the public.

# Manhattan Community Board 5 - - 2007 – Liquor License Applications Notifications

**On-Premises = OP, Additional Bar = ADD, Restaurant Wine & Beer =RWB, Alteration = Alt, Transfer = Trf, SLA Notice = Not, SLA 500 Ft Hearing = 500 ft.**

<b>Rcvd</b>	<b>Name</b>	<b>D/B/A</b>	<b>Address</b>	<b>New</b>	<b>Renew</b>	<b>SLA</b>	<b>Cabaret</b>
<b>1/23/07</b>	Tse Yang Corp.		34 East 51 <sup>st</sup> Street		OP		
	Best Boat Seafood Restaurant Inc.		916 8 <sup>th</sup> Avenue		OP		
	Stage Delicatessen and Restaurant		301 West 53 <sup>rd</sup> Street		OP		
	Klima Restaurant Corp.	La Parisienne Restaurant	910 7 <sup>th</sup> Avenue		OP		
	Jia Zhuang Wang Canaan Japanese Cuisine		154 West 29 <sup>th</sup> Street		OP		
	Haru Gramercy Park		220 Park Avenue South		OP		
	Brooklyn Diner		888 7 <sup>th</sup> Avenue		OP		
	H&B Sheth Inc.	6 <sup>th</sup> Ave Tobacco, Magazine Coffee Shop	1013 6 <sup>th</sup> Avenue	RWB			
	Two Divine Corp.		236 West 54 <sup>th</sup> Street		OP		
	KOI New York LLC	KOI Restaurant	40 West 40 <sup>th</sup> Street		OP		
	381 Park Avenue South, LLC		381 Park Avenue South	OP			
	The Park Lane Hotel, Inc.		36 Central Park South	OP			
	New York Billiards Corp.	Chelsea Billiards	54 West 21 <sup>st</sup> Street	ALT			
	350 Fifth Avenue, orp.	Rosa's Pizza	350 5 <sup>th</sup> Avenue		RW		
	Brasseire Cognac Du Monsieur Baloon Corp.		1740 Broadway	OP			
	JEP Restaurant Corp.	Eamonn's Bar & Grill	9 East 45 <sup>th</sup> Street		OP		
	32 Restaurant Corp.		34-36 West 32 <sup>nd</sup> Street	OP			
	Wichcraft Operating LLC		11 East 20 <sup>th</sup> Street	RW			
	Markt Chelsea LLC		676 6 <sup>th</sup> Avenue	OP			
	Barclay Operating Corp.	Hotel InterContinental NY	111 East 48 <sup>th</sup> Street		OP		
<b>1/30/07</b>	Sage Theater		711 7 <sup>th</sup> Avenue, 2 <sup>nd</sup> floor		WB		
	Sodexho Operations LLC		109 East 50 <sup>th</sup> Street	OP			
	Montes Food Corp.		41 West 33 <sup>rd</sup> Street		OP		
	Mesa De Espana Restaurant Inc.		45 East 28 <sup>th</sup> Street		OP		
	Maggie's Place Inc.		21 East 47 <sup>th</sup> Street		OP		
	Foodbridge LLC	Printon 56	48-52 West 56 <sup>th</sup> Street		OP		

	140 West 43 <sup>rd</sup> St. Tavern Inc.	Jimmy's Corner	140 West 44 <sup>th</sup> Street		OP		
	43 <sup>rd</sup> Street Deli Inc.	Bella Vita Pizzeria	211 West 43 <sup>rd</sup> Street		RWB		
	Spotlight Times Square, LLC		1604-1610 Broadway			500FT	
<b>1/31/07</b>	Bill's Gay Nineties		57 East 54 <sup>th</sup> Street		OP		
	Monster Sushi Inc.		22 West 46 <sup>th</sup> Street		OP		
	Irish Town Inc.		43 West 54 <sup>th</sup> Street		OP		
<b>2/1/07</b>	Tomas & Inagiku International Inc.	Inagiku	301 Park Avenue		OP		
	120 MP, LLC		120 West 44 <sup>th</sup> Street	OP			
	Hotel Mela LLC		120 West 44 <sup>th</sup> Street	OP			
	8 East 36 <sup>th</sup> Restaurant Inc.		8 East 36 <sup>th</sup> Street	OP			
	Café & Wine Bar 31 Inc.		11 West 31 <sup>st</sup> Street	BW			
	Luna Park Associates Inc.		Union Square Park		Beer		
	Farney Restaurant Inc.		139 West 33 <sup>rd</sup> Street		OP		
	StarJem LLC	Fresco On The Go	40 East 52 <sup>nd</sup> Street		OP		
	Sukhadia Enterprises Inc.	Sukhudia Sweets & Snacks Inc.	17 West 45 <sup>th</sup> Street	BW			
<b>2/2/07</b>	Aleo Restaurant Corp		7 West 20 <sup>th</sup> Street		OP		
	Town LLC	Town	13-15 56 <sup>th</sup> Street		OP		
	Penny Port, LLC	Michael Jordan's The Steak House NYC	23 Vanderbilt Avenue		OP		
	L&J Brazil Restaurant Inc.	Via Brazil	34-36 West 46 <sup>th</sup> Street		OP		
	The Park Lane Hotel Inc.		36 Central Park South		OP		
	The Women's National Republican Club Inc.		3 West 51 <sup>st</sup> Street		OP		
	520 Asian Restaurant Corp.		520 8 <sup>th</sup> Avenue	ALT			
	Excelsior Syndication of New York, LLC	Seoul Lounge	49 West 24 <sup>th</sup> Street	OP			
	Sweet Concessions		111 West 46 <sup>th</sup> Street	WB			
	Periyali		35 West 20 <sup>th</sup> Street		OP		
<b>2/6/07</b>	Paul Pelacore or Corp. to be formed		22 West 34 <sup>th</sup> Street	RW			
	RHC Operating LLC	Roosevelt Hotel	29-51 East 45 <sup>th</sup> Street		OP		
	GGP Bar & Grill Corp.	Kasteli II	372 Eighth Avenue		OP		
	Catalina Restaurant Inc.		842 7 <sup>th</sup> Avenue		OP		
	Avenue S Restaurant Corp	Domenico's	120 East 40 <sup>th</sup> Street		OP		
	KBFK 52 LLC		787 7 <sup>th</sup> Avenue aka 152 West 52 <sup>nd</sup> Street		OP		
	Westside Fast Food Corp.	Ranch 1	141 West 41 <sup>st</sup> Street	RW			
	Da Vinci Hotel Corp.		244 West 56 <sup>th</sup> Street		OP		
	861 Restaurant Inc.	Park Café	861 7 <sup>th</sup> Avenue		OP		
<b>2/7/07</b>	Patsy's Italian Restaurant, Inc.	Patsy's	236 West 56th Street		OP		
	Gramercy License LLC		127-129 East 23rd				CAB
	Desmond 433 Corp	Desmond Tavern	433 Park Avenue		OP		

	Villa Berulia Inc.	Villa Berulia Restaurant	107 East 34 <sup>th</sup> Street		OP		
	Jekyll & Hyde Club NY LLC	Jekyll & Hyde Club	1409 6 <sup>th</sup> Avenue		OP		
	Angelos 1697 Inc.		1697 Broadway		OP		
	Barclay Operating Corp	Hotel InterContinental NY	111 East 48 <sup>th</sup> Street		OP		
	A.J.I Partners Corp.	Fusion 215	215 West 28 <sup>th</sup> Street				CAB
2/8/07	Madison Square Garden		2 Penn Plaza		OP		
	The Ritz-Carlton Hotel Company, LLC	Ritz Carlton Central Park	50 Central Park South	TRL			
02/09/07	Xian He Inc.	Aki West	128-130 West 36 <sup>th</sup> Street		RW		
	CPS 1 Realty LP	The Plaza Hotel	768 5 <sup>th</sup> Avenue	ALT/ OP			
	520 Asian Rest Corp.		520 8 <sup>th</sup> Avenue	OP			
	20 BMA 38 Corp.		20 West 38 <sup>th</sup> Street	Trf OP			
	Arudra Madras Mahal Inc.	Madras Mahal Restaurant	104 Lexington Ave.		OP		
	Empire Francise Group, Inc.	Samurai Sam's	293 7 <sup>th</sup> Avenue	RWB			
02/13/07	Canard AFAM Inc.		45 West 53 <sup>rd</sup> Street		OP		
	Spotlight Times Square LLC	Spotlight	1604 Broadway				CAB.
	Sofia 58 <sup>th</sup> Street Corp.		38 East 58 <sup>th</sup> Street		OP		
	45 Group Inc.		12 West 45 <sup>th</sup> Street		OP		
	Azusa of Japan Inc.	Azusa of Japan	3 East 44 <sup>th</sup> Street		OP		
	Dean & DeLuca		235 West 46 <sup>th</sup> Street		OP		
	Cornelia Fifth Avenue LLC and Abigail Kirsch at Tappan Hill Inc.		663-655 5 <sup>th</sup> Avenue		OP		
	Iroha Corp.		152 West 49 <sup>th</sup> Street		OP		
	Chocolate Bar NYC llnc.		712 5 <sup>th</sup> Avenue, 3 <sup>rd</sup> Floor			SLA	
	Malahide Food Corp.	P.J. Carney's Pub	133 East 56 <sup>th</sup> Street		OP		

**Manhattan Community Board Five, 450 Seventh Avenue, Suite 2109**

**March 2007 Preliminary Committee Meeting Schedule**

***(Agenda is subject to change, please call (212) 465-0907***

***or visit [www.cb5.org](http://www.cb5.org) for the latest meeting information)***

**FEB 26  
MONDAY  
5:30 PM**

**City Services & Budget**

*Doreen Seligson chairing at the Board Office, 450 Seventh Avenue, Suite 2109, between 34<sup>th</sup> and 35<sup>th</sup> Streets*

**Agenda:**

- ***Response to the Mayor's Preliminary Budget***

**MARCH 1  
THURSDAY  
6:00 PM**

**Landmarks**

*Joyce Matz and Layla Law-Gisiko co-chairing at Mid-Manhattan Library (5th Ave and 40<sup>th</sup> Street), 6<sup>th</sup> Floor, Conference Room A*

**Agenda:**

- ***111 5<sup>th</sup> Avenue and 18<sup>th</sup> Street (Ladies' Mile Historic District)***, application to legalize the installation of new illuminated non projecting accessory business wall sign.
- ***Other items to be announced***

**FEB 27  
TUESDAY  
6:00 PM**

**Human Services & Youth**

*Susan Baida chairing at the Board Office, 450 Seventh Avenue, Suite 2109, between 34<sup>th</sup> and 35<sup>th</sup> Streets*

**Agenda:**

- Public Advocate Gotbaum's, REAACT, Intro. 359 (Ready Access to Assistance Act), to allow advocates to access public areas in city offices that administer public benefits including food stamps.
- Discussion on the St. Vincent Hospital closing.
- ***Items to be announced***

**FEB 28  
WEDNESDAY  
6:00 PM**

**Transportation/Environment**

*John Mills chairing at FIT, 227 West 27<sup>th</sup> Street, A Building, 8<sup>th</sup> Floor, Room A802*

**Agenda:**

- Impact of the MTA project on 6th Avenue and 30th Street.
- Parking Regulations on 26<sup>th</sup> Street at Madison Square Park
- Enforcement of Bike Messenger Regulations

**FEB 28  
WEDNESDAY  
6:00 PM**

**Land Use & Zoning**

*Meile Rockefeller and Nancy Goshow co-chairing at FIT, 227 West 27<sup>th</sup> Street, "A" Building, 8<sup>th</sup> Floor, Room A803*

**Agenda:**

- Department of City Planning preliminary discussion on possible amendments to the Special Garment Center District zoning text

**MARCH 1  
THURSDAY  
6:00 PM**

**Parks**

*David Siesko chairing at Madison Club, 5 East 22<sup>nd</sup> Street and Broadway, 30<sup>th</sup> Floor*

**Agenda:**

- Proposed Automated Pay Toilet for Madison Square Park
- ***Ayah Entertainment***, application for a music event at Union Square Park on Saturday, August 18, 2007
- ***Jeff Thomas***, application to hold a musical performance on May 12<sup>th</sup> and June 16<sup>th</sup>, in Union Square Park South end.
- ***Globesonic Entertainment***, application to hold a world music and yoga event on Sunday, June 3, 2007 in Union Square Park.
- ***In His Presence Family Worship Center***, application to hold a gospel and poetry concert on Sunday, August 12, 2007 in Madison Square Park.
- ***The Michael Alan Group***, application to hold a charity and donation event on Friday, May 18, 2007 in Union Square Park.
- ***Time Square Church***, application to hold an outreach event on Saturday, April 21 in Madison Square Park and on Saturday, July 7 in Union Square Park.
- ***VP Samulnori***, application to hold a Korean Traditional Percussion & Drumming on Saturday, April 14, 2007 in Union Square Park.

**MARCH 5  
MONDAY  
12 NOON**

**Executive**

*David Diamond chairing at the Board Office, 450 Seventh Avenue, Suite 2109 (between 34<sup>th</sup> and 35<sup>th</sup> Streets)*

**Ongoing discussions**

**MARCH 5  
MONDAY  
6:00 PM**

**Public Safety & Quality of Life**

*Vikki Barbero chairing (location to be announced).*

**Agenda Item:**

- ***Items to be announced***

**MARCH 8  
THURSDAY  
5:00 PM**

**Consents & Variances**

*Howard Mendes and Larry Zucker co-chairing at the FIT, "A" Building, 8th Floor Alcove, 227 West 27<sup>th</sup> Street*

**Agenda :**

- Request by Elaine Orbach to co-name the corner of 53rd Street and 8th Avenue in honor of JERRY ORBACH.
- ***Hill Country NY, LLC, 30 West 26th Street***, application for an unenclosed sidewalk cafe with 24 tables and 54 seats.
- ***Other items to be announced***

**Full Board Meeting**

Thursday, March 8, 2006, 6:00 p.m.

Fashion Institute of Technology

"A" Building, 8th Floor, 227 West 27<sup>th</sup> Street

**Public Session:**

- **Members of the public are encouraged to speak at either the Committee meeting or the Public Hearing session of the monthly Board meeting**

**Business Session:**

Chair's Report (David Diamond)

District Manager's Report (Gary Parker)

Adoption of February 2007 Minutes

**Committee Reports:**

**Old Business/New Business:**