

THE MANHATTAN MIDTOWN

The Official Newsletter of Community Board Five
April 2008

Inside:

[Welcome](#)

www.cb5.org

[Schedule and
Agendas](#)

[Community
News and
Events](#)

[City Agency
Announcements](#)

[Check It Out](#)

[Cultural
Calendar](#)

[Precinct
Community
Councils](#)

[Liquor License
Applicants](#)

[Contact Us](#)

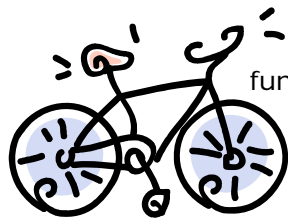
COMMUNITY BOARD FIVE

Dear Friends –

This is the month we start our earth-saving paper-free policy here at Community Board Five. With proposed budget cuts on the table, we will need every cent we save to continue to do all the important work required of us. As development projects proliferate in our district, we have many challenges ahead and are committed to using our limited resources where they are most needed. I want to personally thank everyone for supporting this effort.

Sincerely,
Wally Rubin
District Manager

Community News and Events

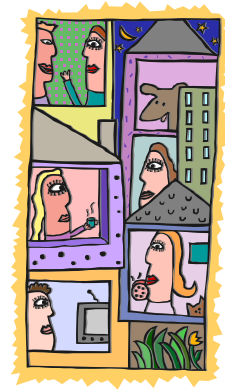


Bikers, Start Your, uh, Pedals! - If you want to join tens of thousands of cyclists for an unbeatably fun, car-free ride through New York City, now is the time to sign up for the **Five Borough Bike Tour!** A NYC tradition for the past 31 years, the Five Borough Bike Tour is a truly unique way to see New York. An estimated 30,000 cyclists will be riding this year, so register early and be among the masses that roll through tunnels and across bridges as they make their way from Manhattan to Staten Island. Registration is as easy as going on-line. Just visit [Bike New York](#), the event organizers, for information and registration. And get peddling!

A Crisis in Affordable Housing –

The **New School** will be presenting a panel discussion on the state of affordable housing in NYC, featuring experts in the field of housing and urban development and **Speaker of the City Council Christine Quinn**. "*The Long View: How Can New York Preserve Housing Affordability?*" will examine the strategies and regulatory structures that can be put in place to assure affordable housing for the present and the future of NYC. The panel will be held on Wednesday, March 26th from 8:15a – 10:30a in the Theresa Lang Student & Community Center, 55 West 13th Street (between 5th and 6th Avenues). Admission is free but you must RSVP by calling 212.229.5418 or e-mailing

centernyc@newschool.edu. For more information visit www.centernyc.org



Plan for the Future – No one likes to think about getting older, but it's a reality we all must face. Taking the time now to understand what options are available to you if caring for yourself becomes an issue, can prevent heartache for yourself and those you love. Assembly Member Dick Gottfried will be hosting a panel discussion on long-term health care insurance on *Thursday, April 3rd*. Panel members include representatives from the **NYC Dept. of Aging, NYS**

Dept. of Insurance and professionals from the fields of insurance, finance and elder law. The discussion will be held at the *Hudson Guild Elliot Center* at 441 W. 26th Street, between 9th and 10th Avenues. For more information contact Assembly Member Gottfried's office at gottfr@assembly.state.ny.us or call 212-807-7900.

City Agency Announcements

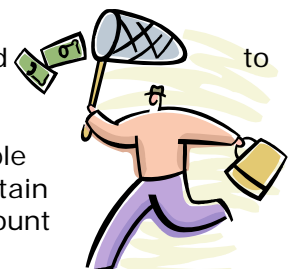
Stop and Smell the Roses – If spring is around the corner, it's time for **Macy's Annual Flower Show**.

Called *A Wonder of the World*, it's a vast and vibrant landscape with 11 breathtaking garden environments and over 30,000 different varieties of exotic trees and flowering plants.

Floral arranging seminars, cooking demonstrations and delightful displays are all a part of this yearly event. The show opened on the 16th of March and runs until the 30th. For more information visit the Flower Show website at

www.macys.com/flower or just wander through and soak up the scents!

It's Your Money, Come And Get It! – We all need to pay taxes, but if you play by the rules you deserve to get a little help once in a while. The **Earned Income Tax Credit (EITC)** is just that kind of help. A refundable credit for working families and individuals who meet certain requirements and file a tax return, the **EITC** refund amount varies depending on your income, marital and parental

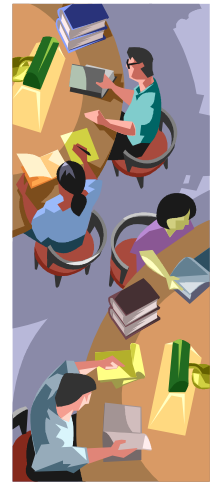


and parental status. Only taxpayers with a valid Social Security Number are eligible for the **EITC**; individuals with an Individual Taxpayer Identification Number (ITIN) are not. To find out if you qualify for the **EITC**, and for helpful information regarding tax preparation, visit the **Department of Consumer Affairs** website at www.nyc.gov/dca



Cars of the Future - As the weather starts warming and the flowers come back to *Macy's*, it's time once again for **The New York Auto Show!** Returning to the Jacob Javits Convention Center, the Auto Show will have something for every car enthusiast - a collection of brand new '08 & '09 production models, concept vehicles, and antique autos. The Javits Center is located on 11th Avenue between 34th and 39th streets. The show runs from March 21 – March 30 and tickets can be purchased on line or at the door. For more information, visit the official website at www.autoshowny.com

A Library for the Ages – The New York City Public Library recently announced a five-year, \$100 million revitalization plan to renovate, expand and update the library city-wide, making it an institution ready for the 21st century. This plan represents the most significant change to the NYPL since its founding in 1911. The plan is to transform the library to better serve an ever-growing population that accesses library services in new and increasingly diverse ways. Hallmarks of the plan include a reconfiguration of the flagship building at Fifth Avenue, adding a vast state-of-the-art lending library to join the current research divisions; two new library centers in Northern Manhattan and Staten Island; and an expansion of the library's online abilities so that the NYPL holdings and programs can be accessible worldwide. To read the NYPL press release, visit www.nypl.org/press



Walk for a Good Cause- Please join us at one of the upcoming New York City **Walk Now for Autism** Kick Off events. The *New York City Kick Off* is an informative event for those interested in learning about and supporting the New York City Walk for Autism. Current and prospective team captains are encouraged to attend this exciting event that is sure to get you motivated and provide you with the tools you need to build a successful Walk team. The Kick Off event for Manhattan will be held on April 17th at the Heartland Brewery located in Times Square. For more information on the Walk, visit their website at www.walknowforautism.org

Check It Out!



There is help out there for any number of issues if only you know where to look. The **NYC Department of Aging** wants to help seniors find the help they need. There are a number of Federal, State and City benefit programs that can greatly improve the quality of life of NYC and NYS seniors. Researching these benefit programs, however, is typically a time consuming and frustrating process. Now there's **Benefit QuickCheck**, a free and simple service that identifies benefit programs for residents of New York State and New York City. A series of customized questions will help identify what benefit programs seniors may be eligible for, provide an application to print and information on how to apply. Quick, easy and completely confidential, **Benefit QuickCheck** can help take the guess work out of benefit eligibility and provide seniors with the help they need and deserve. Check out the **NYC Department of Aging** website at www.nyc.gov/dftam or call 311 and ask about **Benefit QuickCheck**.



Cultural Calendar

There's so much culture in Midtown it's hard to keep track. Below are some current and recent events and openings.

- o **Upcoming Openings**

A Catered Affair – *Walter Kerr Theatre*

In Previews: March 25th

Opens: April 17th

Thurgood – *Booth Theatre*

In Previews: April 12th

Opens: April 30th

Limited run

The Country Girl – *Bernard Jacobs Theatre*

In Previews: April 3rd

Opens: April 27th

Limited Run

Les Liaisons Dangereuses – *American Airlines Theatre*

In Previews: April 11th

Opens: May 1st

o **Events**

The Legacy of Martin Luther King Jr.

Friday, April 4 at 6:30p

The TimesCenter, 242 West 41st Street

On the 40th anniversary of Dr. King's assassination, a panel of journalists and historians discuss his life and work, and its significance in this presidential election year. Panelists include Pulitzer Prize-winning author **Diane McWhorter**, and New York Times reporter **Earl Caldwell**, the only reporter to witness his assassination. For tickets visit The New York Times **TimesTalks** at www.nytimes.com/timestalks

The Feminist Future Series

Gender and Film: Resituating the Past in the Present

Friday, April 11 at 5:30p

Museum of Modern Art, 11 West 53rd Street

The Feminist Future Series brings together international leaders in contemporary art, art history, and other disciplines to discuss art, gender, and related topics. April's discussion addresses gender and film, emphasizing the exploration of feminist issues through filmmaking from the 1970s to the present. Through presentations and discussion, experts from around the world will discuss their own practices, the historicization of feminism and film, and the cultural and social contexts that inform the creative process of filmmaking. For more information on this and other events at **MoMa**, visit their website at www.moma.org

Still and Moving: Images on Film – TimesTalks

Wednesday, April 16; 6:30p – 8p

The Times Center, 242 West 41st Street

The photography of **Gregory Crewdson** and the films of **Noah Baumbach** are the focus of this discussion with The Times' film critic **A.O. Scott**, which explores photography versus film, the nature of storytelling, and the boundary between biography and fiction. For tickets visit The New York Times **TimesTalks** at www.nytimes.com/timestalks

NYC Parking Regulations – There are many legally recognized holidays on which parking regulations are suspended. For the month of April, parking regulations are officially suspended on the following days:



Passover (1st & 2nd day) – April 20 & 21

Holy Thursday (Orthodox) – April 24

Good Friday (Orthodox) – April 25

Passover (7th & 8th day) – April 26 & 27

Changes occur often, so call 311 for daily updates. For more information on Parking Regulations, visit the **DOT Parking Calendar** at www.nyc.gov.

Precinct Community Council Meetings

Each month local Police Precincts hold **Community Council Meetings** where community members can voice their concerns on local issues affecting their quality of life.

Council meetings are open to all residents of precinct. The four precincts located in **Community Board Five**, and their respective meeting times are:



the
Council

- **10th Precinct** - last Wednesday of each month at 7:30pm. Contact: Det. Mike Petrillo at 212-741-8226
- **13th Precinct** - Every 3rd Tuesday of the month at 6:30pm. Contact: P.O. Mike Hnatko at 212-477-7427
- **Midtown North Precinct** - Every 3rd Tuesday of the month at 7:30pm. Contact: Det. Stephen Giaco or Det. Diane Menig at 212-767-8447
- **Midtown South Precinct** - Every 3rd Thursday at 7pm. Contact: Det. Adam D'Amico at 212-239-9846

Liquor License Applicants

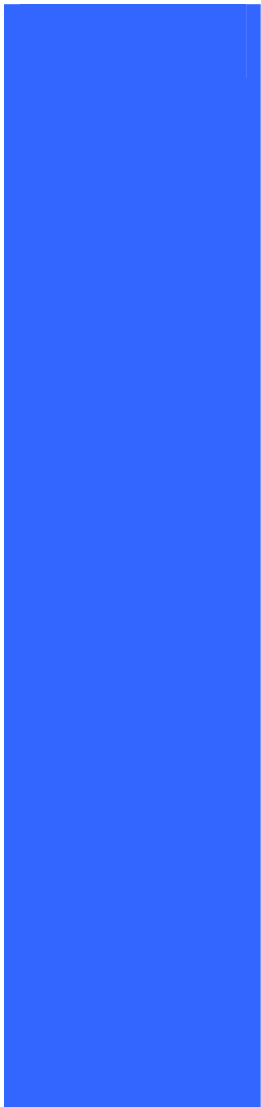
Attached is a spreadsheet listing this month's applicants.

If you have any questions regarding this list, please call the office or email office@cb5.org.

Contact Community Board Five

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450 Seventh Avenue
Suite 2109
New York, NY 10123
Phone: 212-465-0907
Fax: 212-465-1628
E-mail: office@cb5.org
We're on the Web!
www.cb5.org

If your organization would like to publicize an event in **The Manhattan Midtown**, email your request to: office@cb5.org. To be considered for publication events must be free and open to the public.



Rcvd	Name	D/B/A	Address	New	Renew	SLA	Cab
2/28/08	BCA Enterprise I, Inc.	W Café	390 Fifth Avenue and 36 th Street		OP		
	The City Bakery, LLC	The City Bakery	3 West 18 th Street (b/t 5 & 6 Ave)		RW		
	Marc of New York LLS		41 Madison Avenue & 26 th Street		OP		
3/5/08	Seven Bar + Grill		350 Seventh Avenue & 29 th Street		OP		
	A&H Food Plaza, Inc.		431 7 th Ave (b/t 33 & 34 Streets)		OP		
	A&H Food Plaza, Inc.		431 7 th Avenue (b/t 33 & 34 Streets)		OP		
	Times Gourmet Deli Corp.		240 West 40 St (b/t 7 th & 8 th Ave)		OP		
	Merlagre, Inc	Paul & Jimmy's Rest	123 East 18 Street (Park & Irving Pl)		OP		
	Selena Restaurante Mexicano, Cyber Café		252 West 38 th Street (7 th & 8 th Ave) 250 West 49 Street (Bdway & 8 Ave)		OP BW		
	Half Full Enterprises, Inc.	Mayrose	920 Broadway			notice	
3/6/08	Ferrado QT LLC		125 West 45 Street	TRF			
	Brasserie 8 ½ LLC		9 West 57 Street	SOP			
	The Ritz Carlton		50 Central Park South		OP		
	Gotham Hall Events		1356 Broadway (b/t 36 & 37 St)		CAT		
	Leone LLC		1674 Broadway (b/t 52 & 53 St)		OP		
	976 Enterprises Inc	Pronto Pizza	976 Sixth Ave (b/t 35 & 36 St)		EPB		
3/11/08	Capital Grille Holdings, Inc.		120 West 51 Street	OP			
	Sheraton License OP. Co LLC		801-819 Seventh Avenue	OP			
	Doubletree Hotel		124 West 29 Street	HL			
	Doubletree Hotel		124 West 29 Street	HLB			
	Doubletree Hotel		124 West 29 Street	HLW			
	Epic 47 LLC		45 East 45 Street #9	OP			
	Palace Concessions Inc		1564 Broadway		OP		
	JNRP Inc		6 East 32 Street		OP		
	Hanaro Corp		4 West 18 Street		EPB		
	Spinelli's Pizza		425 Seventh Ave (b/t 33 & 34 St)		BW		
	Chelsea Karaoke Inc		29 West 17 Street		OP		
	Casablanca Music Café Inc		34 West 32 Street, 5 th Floor			Notice	
	1186 Broadway Tenants LLC		1186 Broadway			Notice	
	Purple City Inc		14 East 33 Street			Notice	
	52 Liberty Street Inc		50-52 East 41 Street			500 ft	
	Chipotle Mexican Grill Co.		25 West 45 Street			500 ft	
3/12/08	157 W 33 rd St Gourmet Corp		157 West 33 Street		RW		
	Café & Wine Bar 31, Inc.		11 West 31 Street		RW		
3/13/08	J & C Natural Corp		9 East 40 Street	RW			
	Adelphia Associates Inc	Isadora's Café	16 East 52 Street	OP			
3/17/08	Parea Group		36 East 20 Street	OP			
	49 West 24th St. Partners LLC		60 Madison Ave (b/t 26 & 27 St)	OP			
	Radio City Productions, LLC		1260 Sixth Ave (b/t 50 & 51 St)	ALT			
	Lex Bakery Corp	Café Metro	237 Park Ave (b/t 45 & 46 St)		RW		
	Matsuya New York Inc	Onigashima Restaurant	43 West 55 Street		OP		

Rcvd	Name	D/B/A	Address	New	Renew	SLA	Cab
3/17/08	Anmi Corp		234 Fifth Ave (b/t 27 & 28 St)		EPB		
	W 40 Rest Corp		202 West 40 Street			Not/500	

Manhattan Community Board Five, 450 Seventh Avenue, Suite 2109

April 2008 Preliminary Committee Meeting Schedule

(Agenda is subject to change, please call (212) 465-0907

or visit www.cb5.org for the latest meeting information)

**MARCH 24
MONDAY
6:00 PM**

Transportation/Environment

Kevin Finnegan chairing at the Board Office, 450 Seventh Avenue, Suite 2109, between 34th and 35th Streets

Agenda:

- *NYC Department of Sanitation's proposal to build a four story facility in Community Board 2.*
- *SL Green proposal to Change the Tour Bus Stops on Seventh Ave between 52nd & 53rd Streets.*
- *34th Street Partnership's proposal for a History Sign System.*

**MARCH 25
TUESDAY
6:00 PM**

Housing, Human Services & Youth

Magda Aboufadel & Robin Hatcher Co- chairing at the Board Office, 450 Seventh Avenue, Suite 2109, between 34th and 35th Streets

Agenda:

- *To be announced*

**APRIL 1
TUESDAY
6:00 PM**

Landmarks

Howard Mendes chairing at Parsons School of Design 560 Seventh Avenue and 40th Street, Basement Level

Agenda:

- *1164 Broadway, between 27th and 28th Streets, Madison Square North Historic District, application for Certificate of Appropriateness to demolish and to construct a new 12 story building with a penthouse.*
- *1170 Broadway and West 28th Street, Madison Square North Historic District, application to construct a rooftop addition.*
- *71 West 23rd Street and 6th Avenue (Masonic Hall), application to install flagpoles.*
- *123 West 44th Street, between 6th Avenue and Broadway, application to replace storefront.*
- *60 Madison Avenue, between 26th and 27th Streets, application for storefront rehabilitation.*
- *Proposed Garment Center Historic District Designation for New York State and Federal Registers of Historic Places.*

**APRIL 2
WEDNESDAY
6:00 PM**

Land Use & Zoning

John Mills chairing at FIT, 227 West 27th Street, "A" Building, 8th Floor, Room A802

Agenda:

- *080178ZSM, 610 Lexington Avenue/375 Park Avenue, an application submitted by Park Avenue Hotel Acquisition, LLC pursuant to Sections 197-c and 201 of the New York City Charter for the grant of a special permit pursuant to the following sections of the Zoning Resolution:*
 1. *Sections 81-212 an 74-79 – to allow the transfer of 200,965 square feet of floor area from property located at 375 Park Avenue (Block 1307, Lots 1 and 9001) that is occupied by a landmark building to property located at 610 Lexington Avenue (Block 1307, Lots 14 and 59), to modify the requirements of Section 23-851 (Minimum Dimension of Inner Courts), Section 23-861 (Minimum Distance Between Legally Required Windows and Walls or Lot Lines/General Provision), Section 36-62 (Required Accessory Off-Street Loading Berths), and Section 81-45 (Pedestrian Circulation Space) and Section 37-50 (Requirements for Pedestrian Circulation Space); and*
 2. *Section 81-277 – to modify the height and setback requirements of Section 81-27 (Alternative Height and Setback Regulations – Daylight Evaluation) to facilitate the development of a 63-story mix use building on property located at 610 Lexington Avenue (Block 1307, Lots 14 and 59), in a C6-6 District, within the Special Midtown District*
- *To be announced*

**APRIL 3
THURSDAY
6:00 PM**

Parks

Maxine Teitler chairing at Madison Club, 5 East 22nd Street and Broadway, 30th Floor

Agenda:

- *Barry Feldman, application to hold a musical performance in Union Square Park (South Plaza) on Saturday, May 31.*
- *Young Entrepreneurs Futures, application to hold a Fashion Show, in Bryant Park on 09/22 – 09/26/08 and 09/29 – 10/3/08*
- *Whole Foods Market, application for a fundraising event for City Harvest in Union Square Park on Thursday, May 15, 2008.*
- *TH Outdoor, application for a charity event in Madison Square Park on Sunday, September 21, 2008*
- *Falun Dafa Association, application to hold a World Falun Dafa Day in Union Square Park on Sunday, May 11, 2008*
- *UCG Marketing, application to hold a food festival in Madison Square Park on Thursday, May 29, 2008*
- *Lafayette 148, Inc., application to hold a service award event in Union Square Park on Thursday, May 22, 2008*
- *Manhattan Short Film Fest, application to hold a film festival in Union Square Park on Sunday, September 28, 2008*
- *Xoregos Performing Company, application to perform 1 act plays in Bryant Park from August 2 to August 24, 2008*

- **Ritual Theatre Company**, application to hold a Theatrical presentation in Madison Square Park on Saturday, June 14, 2008
- **Forum for Preserving Religions**, application for demonstration and Parade in Union Square Park on Friday, April 18, 2008
- **To be announced**

**APRIL 3
THURSDAY
6:00 PM**

Consents & Variances

Layla Law-Gisiko, chairing, at the Board Office, 450 Seventh Avenue, Suite 2109, between 34th and 35th Streets

Agenda :

Sidewalk Café Application:

- **Bar Stuzzichini, Inc., 928 Broadway**, application for an unenclosed sidewalk café with 12 tables and 24 seats.

Newsstand Application:

- **Newsstand Application # 1277551**, N/E/C of 40th Street and Eighth Avenue.

**APRIL 7
MONDAY
6:00 PM**

Public Safety & Quality of Life

Vikki Barbero chairing at the Fashion Center BID, 209 West 38th Street, 2nd Floor Conference Room.

Agenda Item:

- **To Be Announced**

**APRIL 8
TUESDAY
12 NOON**

Executive

David Siesko chairing at the Board Office, 450 Seventh Avenue, Suite 2109 (between 34th and 35th Streets)

Ongoing discussions

Full Board Meeting

Thursday, April 10, 2008, 6:00 p.m.

Fashion Institute of Technology

227 West 27th Street, "A" Building, 8th Floor

Public Session:

- **Members of the public are encouraged to speak at either the Committee meeting or the Public Hearing session of the monthly Board meeting**

Business Session:

Chair's Report (David Siesko)

District Manager's Report (Wally Rubin)

Adoption of March 2008 Minutes

Committee Reports:

Old Business/New Business: