

THE MANHATTAN MIDTOWN

The Official Newsletter of Community Board Five
Vikki Barbero, Chair

July 2010

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COMMUNITY BOARD FIVE

Dear Friends –

For folks such as myself, there's extra cause for celebration this summer: the opening of a new **Trader Joe's** right in our district, on 6th Avenue b/t 21st and 22nd Street (the former Barnes and Noble site).

Trader Joe's and I go way back. Most of my family moved to California many years ago and back in the 1980's, when I would go visit, a trip to TJ's was a requirement. TJ's was a lot more rustic at the time, more like a giant indoor farm stand, and they served the best freshly-made date shakes I've ever tasted. One could even say that TJ's and those date shakes made the whole family drama portion of the trip go down a bit easier.

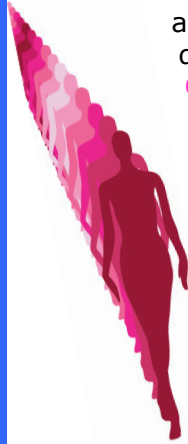
Well, they no longer serve fresh date shakes, but TJ's is still one of my favorite stores, so I am over the moon that one will finally be so close at hand. There's no opening date yet, but I do have an advisory for TJ novices: when you find something you like, stock up! TJ's is famous for switching-out products just after you become addicted.

Enjoy, and have a wonderful summer!

Sincerely,
Wally Rubin
District Manager

News and Events

Fashion For Dummies – Literally! – **The Garment District** has been an anchor in Midtown for decades; Fashionistas and their followers have made Midtown a destination for fabric, trim, buttons and all manner of design items. Now, designers have gone out of doors and joined in on a public art project called **Sidewalk Catwalk**. From June 24th through September 3rd, 32 specially designed mannequins will “strut” their stuff all along the Broadway pedestrian plaza, from Times Square to Herald Square (42nd – 35th Sts). Designers such as Norma Kamali, Betsy Johnson and Donna Karan, as well as two student design teams, have offered up one-of-a-kind designs made from locally sourced, weather-proof materials, all in support of the wonderful Garment District. And if you see something you like as you stroll by, all mannequins are up for sale via charity auction on **e-Bay!**



Schools Out For Summer! - There are roughly 65 days between the end of one school year and the beginning of the next. You’re a parent. You’ve got a kid. How do you fill that time? Tick, tick, tick . . . Let the **New York City Youth Guide to Summer Fun** help you figure it out! **The Summer Fun Guide** is a broad citywide calendar of family-oriented events and resources that includes all manner of good times for hot days. For example, star gazing on the High Line, or Circus Yoga in Central Park! Whether the little one’s tastes run to the athletic, artistic, musical or literary, **The Guide** features events and activities that can be enjoyed both indoors and out, and mostly for free or little cost. Want to swim? **The Guide** lists all public swimming holes – um, pools! Want to cook? **The Guide** can tell you where to find a barbeque in a public park (not as easy as you think). Feel like shunning the sun and basking in some man-made coolness? **The Guide** will set you off in search of some of NYC’s best Museum Deals. There’s a lot to do in this here naked city; let the **NYC Youth Guide to Summer Fun** help you figure out how to fill up all those lazy, hazy, crazy days of summer.



Leg Up! - There’s so much to see in NYC it’s ridiculous. When you ride the subway from point A to point B, though, you see a whole lot of nothin’. So get your butt on a bike and see the city in a way you never have! **Ride The City** is an interactive website that lets you find the best route for your bike ride around town. With all the pedestrian friendly plazas that have been going up around Midtown, it’s time cyclists got a little lovin’. Similar to other mapping applications, **Ride the City** will help you to find the best way to get from point A to point B, but avoids roads that aren't meant for biking (like highways), and it tries to steer cyclists toward routes that maximize the use of bike lanes, bike paths, greenways, and other bike-friendly streets so you have fewer cars to worry about. So now you can finally find out how to get to that path that runs under the Verrazano Bridge out to Coney Island! Good times!



A Three Hour Tour...A Three Hour Tour... - OK, so Midtown



might be land locked, but that doesn't mean you can't have fun in the water! Listen closely as we tell you about one of the best kept secrets in town: **FREE KAYAKING!** At locations all around the city, you can slide into a kayak and paddle into the city's waterways, taking in the sights from a truly unique

vantage point (trust us, it's *really* fun!). **The Downtown Boathouse** may not sound like it's in Midtown, but this organization has several locations on the West Side, with the closest location to Midtown at Pier 96, located at 56th Street and the Hudson River. Never been on a kayak before? No problem, since **The Downtown Boathouse** offers free classes for newbies. The kayaking happens in a protected area within the piers, so there's no chance of running into one of the many ferries that fly across the Hudson. But for the adventurous, three-hour tours are also offered that venture out into the Hudson and down along the West Side. All equipment is supplied and lessons and tours take place on a first-come first-served basis, but you do need to know how to swim. For more information on the wet and wonderful side of NYC, visit **The Downtown Boathouse**.



Blow Winds And Crack Your Cheeks - Each

season brings its own kind of unsettling weather, and with summer comes pop-up thunderstorms. As recent events have shown, severe weather can wreck havoc in and around the city, by downing power lines and tree limbs. Con Edison reminds all

New Yorkers to take caution when storms roll through. If you see downed electrical wires, don't go near them; treat all downed wires as if they are live and *never* attempt to move or touch them with any object. You can now report power interruptions or service problems, as well as view service restoration information online at www.coned.com. A summer rain can cool things off, but it can also make the skies above a bit treacherous; take care. For more information on safety precautions, as well as energy saving tips, visit the **Con Ed website**.

Parking Calendar

NYC Parking Regulations – There are many legally recognized holidays on which parking regulations are suspended. For the month of July, parking regulations are officially suspended on the following days:



Sunday, July 4th – Independence Day
Monday, July 5th – Independence Day Observed

Changes occur often, so call 311 for daily updates. For more information on Parking Regulations, visit the **DOT Parking Calendar** at www.nyc.gov.

Precinct Community Council Meetings

Each month local Police Precincts hold **Community Council Meetings** where community members can voice their concerns on local issues affecting their quality of life. Council meetings are open to all residents of the precinct. The four precincts located in **Community Board Five**, and their respective Council meeting times are:



- **10th Precinct** - Last Wednesday of each month at 7:30pm, 119 9th Avenue, Hudson Guild Senior Center.
Contact: Det. Mike Petrillo at 212-741-8226
- **13th Precinct** - Every 3rd Tuesday of the month at 6:30pm, 230 East 21st St.
Contact: P.O. Mike Hnatko at 212-477-7427
- **Midtown North Precinct** - Every 3rd Tuesday of the month at 7:30pm, 427 West 47th St.
Contact: Det. Stephen Giaco or Det. Diane Menig at 212-767-8447
- **Midtown South Precinct** - Every 3rd Thursday at 7pm at the Hotel New Yorker, 8th Avenue and 34th St.
Contact: Det. Adam D'Amico; Det. Joe Bunster at 212-239-9846

Liquor License Applicants

[Click here](#) to be taken to the CB5 website for information on Liquor License applicants.

If you have any questions regarding this list, please call the office or email office@cb5.org.

Contact Community Board Five

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We're on the Web!
www.cb5.org

If your organization would like to publicize an event in **The Manhattan Midtown**, email your request to: office@cb5.org. To be considered for publication events must be free and open to the public.

